



About The Suburban Monk

The Suburban Monk invites people to create a life that makes sense, feels good and is so much fun! TSM's cornerstone product, Syd, is a smiling, thumbs-up Buddha-like statue who is a universal symbol of encouragement and joy.



The Suburban Monk was founded by Ellen Atkins, who describes herself as having led a "normal" suburban life with three kids, a dog and a husband. She worked in the corporate arena for 30 years as a C.P.A. before "turning her perfect life upside down" to fulfill an internal quest telling her that there was something more. In 2012, Ellen followed her inspiration and created The Suburban Monk and Syd.

Syd comes in two sizes and people love him for a variety of reasons. Big Syd, available in 2 colors, is playful decor for garden, home and office as his hands hold items like keys, crystals, flowers and inspirational messages. Little Syd, available in 14 colors (each includes a color meaning card) has many uses such as travel companion, get-well gift, ring holder, and meditation buddy.



Giving Back

The Suburban Monk donates a portion of its profits to a selected charity every month. Sales of Syd have contributed to organizations such as: Together Rising, Susan G. Komen of Greater NYC, and Pastoralist Child Foundation.

For more about The Suburban Monk's Giving Back program, go to thesuburbanmonk.com/givingback

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The minute Syd arrived all the **positive** energy started flowing into the store. DIANE, MY HOUSE OF STYLE, MICHIGAN





Big Syd

8.8 LBS, 13"x13"x13" Big Syd beams happiness and joy into homes, gardens, businesses, and anywhere that a "high-vibe" is desired. He is ready for every season, as he is fully weatherproof. People even love to dress him up!



Syds are **selling like crazy** and we've also noticed that wherever we put him, everything around him sells as well. CARMEN, THE GRAND SALON

In **Stunning Gold** and **Clean White**, Big Syd is interactive decor that can hold precious items. In his open palm people leave items such as car keys, jewelry, crystals, and inspirational messages. In his thumbs-up hand, he can hold things like flowers, flags and lollipops. **Sell Big Syd in your store today and watch how he blesses your business and the lives of your customers with abundance and daily magic.**

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Little Syd

2 OZ, 1.7"x1.5"x2.5", GLOSSY

Our happy, two-thumbs up Little Syd is adored by all ages worldwide. He has many uses such as travel companion, get-well gift, ring holder, and meditation buddy. He comes in 14 different colors, each with a special color meaning card. The possibilities are endless!



Blissful Bronze

Bronze is the color of wealth, and success. The psychology of this color implies affluence, material wealth, and elegance. Optimistic and positive, bronze adds richness and warmth to your life. It is perfect for drawing in money and abundance.



Sat Nam Silver

Silver opens the mind and lights the way forward. It is reflection, insight, and wisdom. From a psychology viewpoint, it signals a change in direction as it illuminates the path. It assists in opening new doors and lights the future.

Victorious Purple

Purple represents enlightenment and combines the stability of blue and the energy of red. It symbolizes power, nobility, luxury, and ambition. Purple represents royalty, wisdom, dignity, creativity, mystery, and magic for those who resonate with the color. Purple is associated with the 7th chakra, which is the center of our Higher Self.

Inspiring Indigo

The color of intuition, perception and the higher mind. Promotes concentration during times of introspection and meditation, helping achieve deeper levels of consciousness. The ability to see beyond the normal senses. Service to humanity is one of the strengths of indigo. Powerful and dignified, indigo conveys integrity and sincerity.

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Triumphant Teal

Teal represents both the sky and the sea. It is associated with freedom, intuition, and expansiveness. Teal also represents depth, confidence, and intelligence. Teal is associated with the 5th chakra and helps us to speak our truth.

Joyful Yellow

The color yellow is the color of JOY, hope, happiness, and fun. Yellow is the best color to create enthusiasm for life. Yellow is associated with the 3rd Chakra, which is all about personal power and confidence.

Radiant Red

Red is energy, passion and action. It is associated with physical needs and wil to survive. It provides confidence to those who are shy or lack willpower. It excites the emotions and motivates us to take action. It signifies a pioneering spirit and leadership qualities. Red is associated with the 1st Chakra and provides a sense of stability and home.

Wondrous White



White is associated with light, goodness, innocence, purity, safety, and faith. It is associated with angels, truth, and considered to be the color of perfection. In the aura, it signifies a higher-level soul who is here to help others.

Putting Syd in my office led **business to BOOM**! I now have a waitlist. I wink at Syd knowing the magic he brings. DR. KELLY MATTHEW L.AC

#getmonked



Lucky Pink

Pink is the universal color of LOVE. This color represents compassion and nurturing. Pink is intuitive and insightful, showing tenderness and kindness. Pink is a sign of HOPE. Pink calms and reassures our emotional self. Pink is associated with the 4th chakra and helps open the heart.



Pretty Periwinkle

Periwinkle represents peace and equanimity. It soothes and calms the nerves, especially for those with heightened sensitivities. Periwinkle is associated with the 5th chakra and helps us to speak our truth.









Optimistic Orange

open the heart.

Abundant Green

Green is the color of abundance and

money. It is also the color of spring,

renewal, and rebirth. Green provides

modern living, restoring us back to a

sense of well-being. Green is associ-

ated with the 4th Chakra and helps to

the sanctuary away from the stresses of

Orange is optimistic. It uplifts and rejuvenates our spirit. Orange brings spontaneity and a positive outlook. It is a perfect color to use during tough economic times, keeping us motivated to look on the bright side of life. Orange is associated with the 2nd Chakra, which is the center of creativity.



Rockin' Raspberry

Raspberry Syd represents the heart: open, bright, and tender. Hold Syd against your heart and feel the blush that comes from pure, powerful love.



Elegant Ebony

Ebony is associated with power, elegance, and protection. It implies self-control and discipline, independence and a strong will. It gives an impression of authority and power. The color ebony absorbs negative energy. It is useful to protect you from harm and negativity when traveling or going about your usual daily activities.





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When you believe in magic, it occurs. **And Syd is proof.**

DEBRA SILVERMAN, ASTROLOGER

For wholesale accounts and orders email team@thesuburbanmonk.com

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